

How to

Become a Better

Smartphone Photographer

MAKE AMAZING PHOTOS THAT WILL SELL!



- ✚ Find out professional tips & tricks
- ✚ Make your photos look like they were taken with a professional camera
- ✚ Impress your visitors and sell more on Instacany.as

There is no doubt! Beyond all the promotion and selling tricks, all the strategies and the tips we provided you in our ebook '[Discover How Your Instagram Can Turn into a Paid Hobby](#)', the most important criteria you have to meet in order to be successful on Instacnv.as is to have **amazing photos**! The environment is extremely competitive and you have to do your best to continuously improve your photography level.

At this point, it is more than clear that **phone cameras can do fantastic jobs**. There are a lot of top competitions and contest that address mobile photographers and we've had the chance to see there some amazing masterpieces that you'd swear that they are not taken with a smartphone... but, they actually do.

So, we aim to help you raise your photos' quality, to make them look fantastic on canvases, greeting cards and phones, to inspire people and **to make them want to buy your art**. And this is pretty easy. You will find here **10 efficient and professional tips and tricks** we have gathered from professional smartphone photographers, easy to understand and to apply by anyone. Read them through and **become a better smartphone photographer!**

1. **Make your camera icon accessible**

Be sure you're ready to shoot whenever you want to. As simple as it might sound, this rule is often ignored. Put your camera icon where you can click it immediately don't miss great pictures.

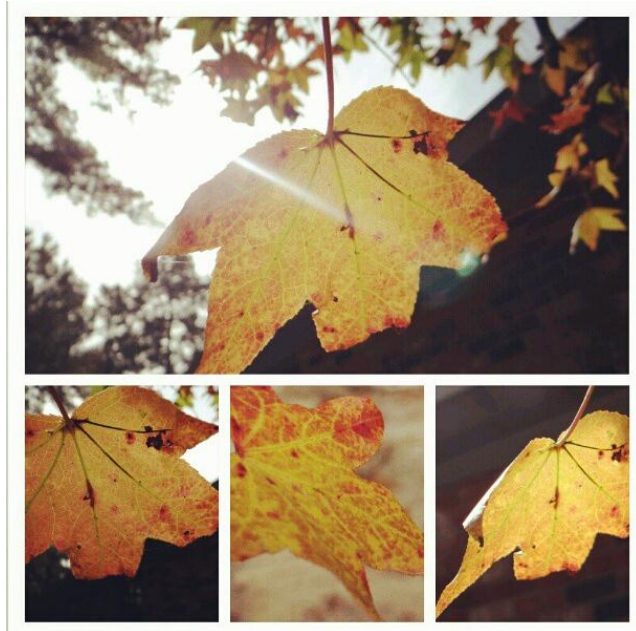
Courtesy of @dikypradanaa



2. Set up the highest resolution

Browse through your smartphone settings and make sure you have set the highest resolution. Most phone cameras have low, medium, and high resolution options. You definitely want to use the highest one, in order to catch up every little detail and make your photo look professional.

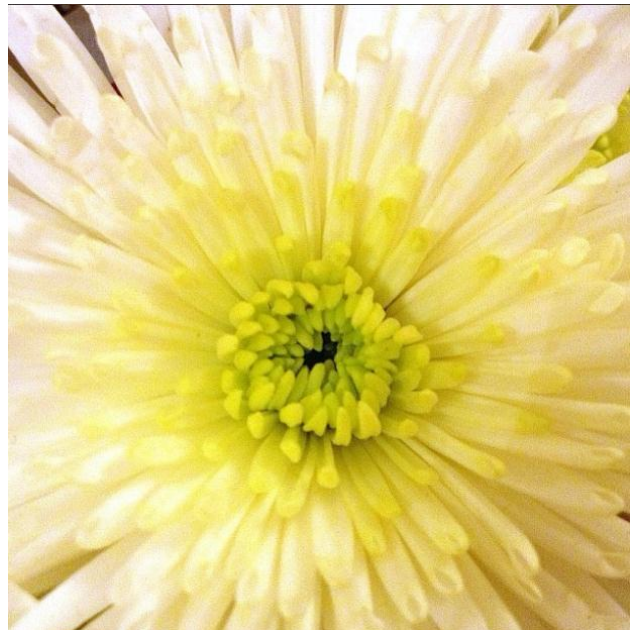
Courtesy of @neel9010



3. Shoot details

Close-ups are a very good idea for professional photos and your smartphone's camera most probably will do an amazing job. You also get great control of all that comes in the background and you can modulate your image to show or fade some parts of it.

Courtesy of @saundersv



4. Compose your photos

Make more elaborated photos by composing them. Divide the screen into three imaginary sections and put your subject into one of those, instead of just centering it. This will give your photos a professional look and will make them much more interesting.

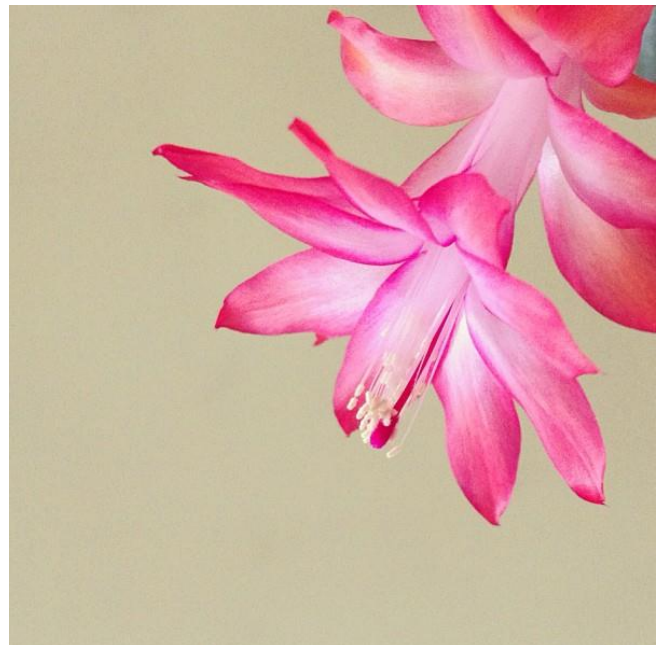
Courtesy of @misslindzay



5. Try out different angles

Get the best photo by trying different angles for your photos. Try not to limit to the usual perspective and do more by experimenting all kind of new and original approaches.

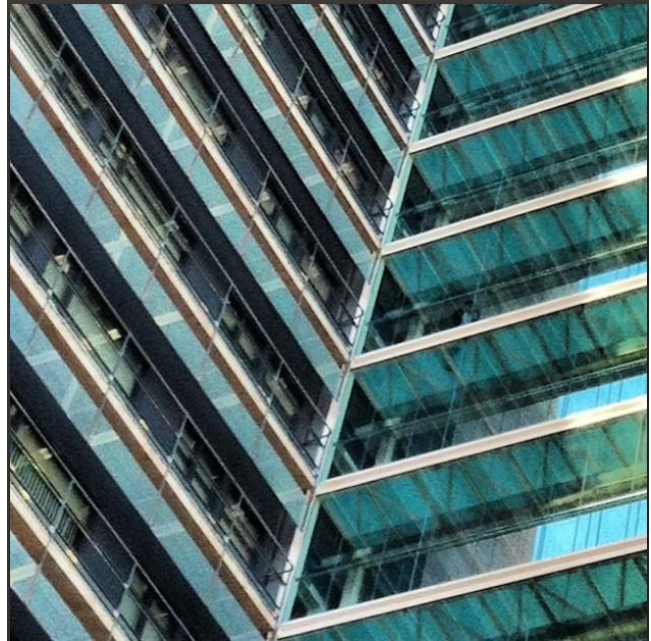
Courtesy of @missbiankadonk



6. Use crop function instead of zoom

When you want to focus your attention on some part of an image, it is much better to forget about zooming. The quality of the picture will be poor and not suitable for an Instacanvas top product. A much better option is to crop the image, as most smartphones have very good resolutions that allow your cropped images to still look good and professional.

Courtesy of @sylvie61



7. Make good use of Instagram filters

Make your photos look more dramatic and spectacular by adding some Instagram filters. However, remember not to overuse them and keep your photos 'real'.

Courtesy of @rich_lemonie



8. Stand out of the crowd by editing your photos

Though Instagram filters are great, since everybody uses them, your pictures might look just the same if you choose to filter them. Instead, you have the editing option, with fantastic free apps like Photoshop Express, that let you basically do whatever you'd be able to on a professional camera: modify contrast, sharpness, or color temperature.

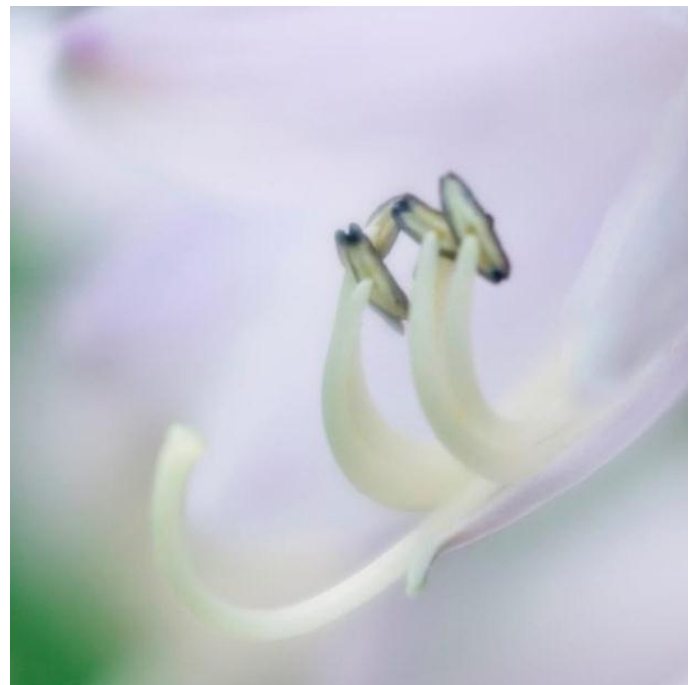
Courtesy of @tjaguilarphotos



9. Use the blur wisely

Overusing the blur will ruin your photos. Try to use it wisely to point out the focal part of your image, but make sure the image remains clear and clean, and doesn't look too foggy.

Courtesy of @ulchiva



10. Get the most of your phone camera with a good app

It is advisable to use a good camera app to upgrade your results. A very good option, free of charge, too, is Camera Awesome, which allows shooting in bursts and separates the AF lock from the exposure lock. Try more and see which one better fits your style and needs.

Courtesy of @eve_tmmnn



11. Don't rely on flash for night photos

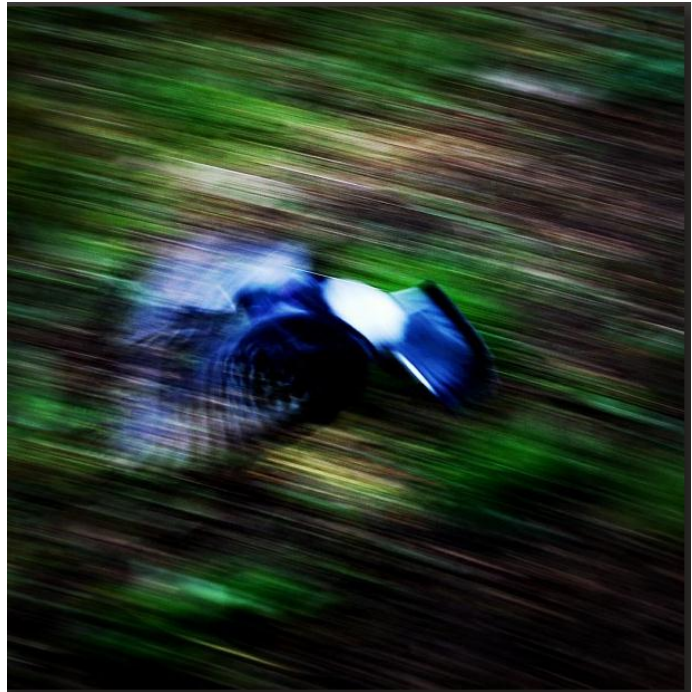
Well, at this point we have to admit that even the best phone cameras do not flash well enough for professional night pictures. So when you plan one night photoshoot, make sure you have additional sources of light on the objects you want to highlight. Otherwise you'll obtain a moved, unclear, blurred photo that won't convince buyers.

Courtesy of @shiyois



12. Stabilize your phone

With a smartphone, getting a clean, not moved image it's a quite difficult task. Work on stabilizing your phone for best result. A tripod would do the real magic, but if you do not have one at hand, then just use your both hands to keep the phone steady.



Courtesy of @streetsoflife

13. Get used to your phone's delay

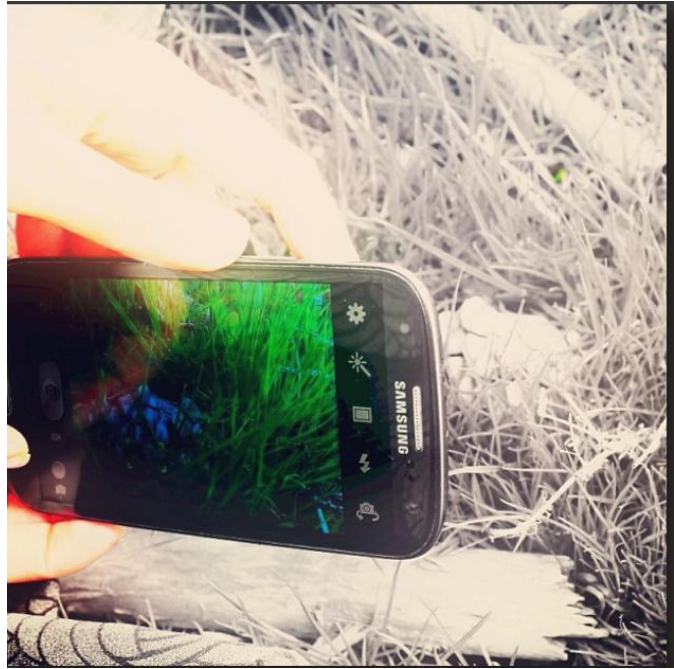
All phone cameras have a small delay between the moment in which you click the button and the actual moment when the photo is taken. Make sure you wait until the job is done; otherwise you risk losing some of your photo clarity and getting a blurred, moved photo.



Courtesy of @ jimmyscottjr

14. Clean you lens as often as you can

As simple as it might sound, cleaning the lens is very important and often forgotten by smartphone photographers. Phones are kept in pockets and bags, together with all kind of other objects, the lens are exposed and touched, so no wonder the pictures come out darkened and spotty. Our recommendation is to clean the lens every time you make a shoot with a dry cloth, and, every once in a while, apply a lens cleaning solution to remove any impurity on the surface.



Courtesy of @alphaecho1

15. Spray and pray

It is an old and disputed technique among professional photographers, but it matches the less favorable conditions offered by phone cameras. Taking as many shots on a certain topic increases the chances to get the right one. You definitely cannot risk having one or two that seen later, on a bigger screen, will show up essential flaws.

Courtesy of @abertrod

